

We are looking for the UK'S BEST LONG LIFE COW for 2013... *is she in your herd?*

There are many factors which affect how long a cow will last in a herd. What is the perfect combination of traits that makes the right cow for your system?

Your best Long Life Cow may be:

- A cow with a impressive lifetime yield
- A cow that breeds back regularly
- A cow that has never had mastitis
- A cow that has never had her feet trimmed
- A cow that has never seen the vet

Whatever the reason, we want to hear from you...



Four regional winners will each receive a special plaque and a voucher worth £100 towards Genus ABS semen. The overall winner, selected from the regional winners will be awarded the Genus ABS Long Life Cow cup and voucher for Genus ABS semen worth £150!

This year, prizes will also be awarded to the highest placed cow from each breed from their respective breed society.



UK'S BEST LONG LIFE COW 2013

Entry Form

Entries must be received by 20th May 2013

Your Details

Name:.....

Address:.....

Postcode:..... Phone number:.....

Email address:.....

Herd size:..... Average herd yield:.....

Genus ABS account number:

Cow Details

Cow name/number:.....

Eartag No:..... D.O.B:.....

No. of lactations:..... Sire:.....

Lifetime milk yield:.....

Herd NMR/CIS/United Milk Recording number:.....

Reasons why she is my best Long Life Cow: (please state in the box below)

Please send us a photo (preferably digital), copy of a lactation certificate (must be provided), plus any additional support for your entry by the 20th May 2013.

Send your entry to: UK's Best Long Life Cow, C/O Steph Whittaker, Genus ABS, Alpha Building, London Road, Nantwich, Cheshire, CW5 7JW or email to Stephanie.Whittaker@genusplc.com

If you have any questions about how to enter, please call Steph on 01270 616737

Terms and conditions: The cow must be alive and be a dairy cow. Finalists must be willing to be featured in the press and promotional materials. Previous National Winners are not allowed to enter this year's competition. Genus ABS will not enter into any communication with entrants regarding the judging process, the judges decision is final. Competition closing date 20th May 2013

GENUS. LONG LIFE COWS.

Genus Breeding Ltd, Alpha Building, London Rd, Nantwich, Cheshire, CW5 7JW, Telephone: 0870 162 2000, www.genusbreeding.co.uk
Calls may be monitored for training purposes

