

BRITISH BLUE

LOGIC



BEEF INFOCUS™



BLUE ROAN

NUERA GENETICS™



SIRE: Brookfield Dev

DAM: Moorsley Honey

MGS: Moorsley Anderson

MOORSLEY LOGIC

Great calf colour bull that excels for calving ease and two days less than average gestation.

EAR TAG: UK116368 600012

NAAB: 29BB0103

GENUS Code: BB1525

Royalty: Commercial use only

GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY			Calvings 67	Herds 38	Reliability ★
	70 BSI	100 BSI	130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (cows)			130	3.0%	0.3%
Gestation Length			112	283 days	281 days
Calf Quality		97		53%	52%
Calf Survivability			130	4.3%	2.8%

NUERA PROFIT



BEEFADVANTAGE™ £34.80

GENUS BEEF. PROVEN TO BE THE BEST.