

BRITISH BLUE

LANCER



BEEF INFOCUS™



BLUE ROAN

NUERA GENETICS™



SIRE: Brookfield Dev

DAM: Newpole Harriet

MGS: Auchenlay Echo

NEWPOLE LANCER

An extremely promising sire coming through Beef Cornerstone. Super calf quality and blue roan calves.

EAR TAG: UK 704149 600883

NAAB: 29BB0097

GENUS Code: BB1502

Royalty: **Commercial use only**

GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

| | 70 BSI | 100 BSI | 130 BSI | Calvings 66 | Herds 34 | Reliability ★ |
|---------------------|--------|---------|---------|---------------------|-------------|------------------|
| | | | | GENUS ABS BREED AV. | | PROVEN STATISTIC |
| Calving Ease (cows) | | | 115 | 3.0% | | 2.0% |
| Gestation Length | | 108 | | 283 days | | 282 days |
| Calf Quality | | | 130 | 53% | | 64% |
| Calf Survivability | | | 130 | 4.3% | | 1.5% |

NUERA PROFIT



BEEFADVANTAGE™ £67.00

GENUS BEEF. PROVEN TO BE THE BEST.