

Information on the benefits of Synchronised AI for the Suckler Herd

The Benefits of Synchronised AI

Tighter margins and demands for improved quality of stock from the suckler herd have led farmers to consider and take advantage of the many benefits of synchronised AI.

These include:

- Ease of calving
- Improved quality of stock
- Tighter calving period
- Reduced health risks
- Breeding replacements
- Increased herd profitability
- AI sires have proven fertility



Using top quality proven AI sires provides easier calving, faster growth rates, better conformation, leading to higher margins.

Improved Quality of Stock

Using proven AI sires allows you to:

- Access top quality AI sires measured in terms of EBV's
- Access different breeds to maximise your herds genetic potential
- Use sires with a proven track record and calves on the ground



Tighter Calving Period

Synchronising your herd will ensure a tight calving pattern and lead to easier herd management.

- Easier management and marketing of more evenly sized stock
- Able to use proven easy calving sires on heifers
- Proven AI sires will produce consistent quality progeny for the market



Reduced Health Risk

- Using AI sires will eliminate the risk of importing health problems associated with stock bulls
- All herd replacements can be home bred
- Only semen from AI sires of proven high health status need be used



Breeding home grown replacements eliminates the risk of importing health problems.

Increased Herd Profitability

AI sires provide greater financial benefits in terms of ease of calving, proven fertility and quality of progeny produced over a stock bull. As well as providing:

- Evenly sized calf batches which are easier to manage and easier to sell
- Higher growth rates leading to greater efficiency and increased profitability
- Improved marketing through higher quality stock



Higher growth rates and quality of stock from AI bred calves, helps to improve profitability

Synchronised AI puts you in control...

The advantages of using proven AI sires compared to natural service bulls should be seriously considered when developing a system to maximise the future profitability of your suckler herd. In conjunction with your vet, a synchro programme such as the examples below is simple to achieve.

Options for Oestrus Synchronisation and Fixed Time AI

	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu
Prostaglandin*		INJECTION											INJECTION						
CIDR**		INSERT CIDR							INJECTION	REMOVE CIDR		AI	AI						

* Consult with your herd veterinary surgeon over the most appropriate routine for your herd and for more information on these POM pharmaceutical products

** After removal of CIDR single AI heifers at 50 hours, cows at 56 hours

What Genus Offer...

Our range of professional services can help you to start synchronising your beef herd.

- Experienced AI Technician Service to work alongside your vet
- Range of top quality beef AI sires specially selected for the suckler herd
- Expert advice available to help you maximise your herds profitability

To discuss your herd's synchro needs and practicalities, contact your local Genus representative:

Genus Breeding Ltd, Alpha Building, London Road, Nantwich, Cheshire CW5 7JW

Telephone 0870 162 2000 Fax 01270 616702 www.genusbreeding.co.uk

Calls may be monitored for training purposes.



Beef Services