

POWERSTART *instant*® has a super-boosting stimulant...

- Conventional freeze dried bacteria require water to be able to grow and multiply in the crop, this takes time. This period of time is called the 'lag phase'.
- Powerstart Instant has a 'super-boosting' stimulant, which is tailor-made to ensure it's bacteria have all the nutrients they need to get to work straight away.
- Powerstart Instant's super-boosting stimulant doubles bacterial numbers available for the crop. See graph two.
- The advantage is that Powerstart Instant gets to work straight way, whilst competitor products are still 'lagging'.

