

NEWS RELEASE

Genus Breeding



BOOTMAKER, A GIANT LEAP IN FOOTBATH TECHNOLOGY

Genus ABS has launched Bootmaker, a revolutionary cleansing and disinfecting footbath to help prevent and control lameness in dairy herds.

Bootmaker has been developed specifically to help prevent lameness, with its deep penetrating cleaning action meaning that its high level disinfectants can reach the skin directly and is immediately effective. Paul Nunn, European Business Development Manager for Genus ABS says, "Lameness is one of the biggest reasons for dairy cows leaving the herd, with the average herd having between 20 and 70 new cases of lameness per 100 cows each year, while 20-30% of the herd can be lame at any one time. Lameness has been proven to decrease milk production and can also have a negative effect on fertility."

"Bootmaker has a unique Q4 technology, containing a synergistic mix of glutaraldehyde and quaternary ammonium compound which makes it a most effective cleansing and disinfecting footbath product. To help maintain improved foot health, it is essential that a footbathing routine is maintained making Bootmaker an ideal product for all herds. It not only cleans and disinfects in one footbath, it also toughens hooves without over hardening, is non carcinogenic and has been developed to be environmentally sound."

Following independent trials, Bootmaker has been proven to give a 99.999% kill rate, with a 5 Log reduction in both infectious and non-infectious bacteria, even in the presence of high levels of organic matter. Research has shown that cows scoring more than 2 for locomotion will suffer from reduced production and reproduction. During on-farm trials using Bootmaker, the number of cows scoring 3, 4 or 5 for locomotion reduced by 46%.

Bootmaker is a product which is brought to you by the people who developed one of the best uddercare product ranges available in the world – *Valiant*.