

INCREASE YOUR PROFITS WITH LIVE SYSTEM ACTI-MAIZE™

Farmers looking to achieve a rapid and stable fermentation with this year's maize crop can now use Live System Acti-Maize™ a new addition to the Genus ABS silage inoculant range, specifically designed to be used on maize.

"Producing high quality, palatable maize silage requires a fast and effective fermentation," explains Paul Nunn, European Business Development Manager with Genus ABS. "The weather conditions this year, with high rainfall and extremely low hours of sunlight will result in low dry matter, low starch content crops which will be difficult to ferment successfully unless an additive is used."

Acti-Maize™ uses the same technology and principles as the widely proven Live System grass silage inoculant. It contains a unique combination of lactic acid producing bacteria which have been proven to reduce pH in maize silage more effectively than other additives. A specially formulated growth medium provides all the nutrients necessary to allow Acti-Maize™ bacteria to multiply rapidly before being applied to the crop.

"Acti-Maize™ is quick and easy to use, allowing farmers to make a decision on the use of an additive close to harvest," continues Mr Nunn. "By adding warm water Acti-Maize™ is ready to use in just two and a half hours.

"With rising feed prices it is essential to make good quality, well-fermented and palatable home grown forage. By improving fermentation and palatability, Acti-Maize™ helps increase dry matter intakes. If cows eat an additional 1kgDM/day, they could produce an extra 2.1 litres/day at peak. Over the lactation this could amount to an extra 500 litres, worth over £125 per cow."

Live System Acti-Maize™ is available in packs to treat 250 tonnes of maize forage. For more information contact Genus ABS customer services team on 0870 162 2000.