

The Premier Collection

The Genus ABS Premier Collection offers specially selected sires from the very best in global beef genetics, setting a new standard within the breed

Aberdeen Angus

Associated with meat quality, maternal genetics and ease of calving, mostly used on heifers.

Ardrossan ADMIRAL

Genus Code: AA1044

Rockn D AMBUSH

Genus Code: AA0911

DESIGN Plus

Genus Code: AA1004

Te Mania RED LABEL

Genus Code: AA1043



Simmental

Known as the carcass breed combining maternal genetics with terminal traits.

Samark SUPERMAN

Genus Code: SG0403

Hockenhull MAVERICK

Genus Code: SG1007

Keeldrum SCHUBERT

Genus Code: SG1014

MIDWEST

Genus Code: SG1012



Belgian Blue

Renowned for its tremendous muscle and conformation with high killing out percentage.

Bringlee BLACKSTAR

Genus Code: BB1057

Bringlee WALDO

Genus Code: BB0396

Bringlee VOLKAWAGON

Genus Code: BB0408

Ridge Dean PHYSICAL

Genus Code: BB1005

GAMIN Des 3 Frontieres

Genus Code: BB0348

GITAN Du P'Tit Mayeur

Genus Code: BB0446



HARPON De L'Orgelot

Genus Code: BB1051

COLUS Van Diesel

Genus Code: BB1102

QUADRUPLE Roche Gue

Genus Code: BB1053

ROSS Alo (Rosario)

Genus Code: BB1080

A unique marketing venture for BBG and Genus ABS to be offering these sires for UK beef farmers.



Limousin

Known as the maternal breed, displaying natural mothering ability combined with excellent growth rates.

Fieldson ALFY

Genus Code: LN0125

Marchermore AUGUSTUS

Genus Code: LN2060

Nebo AMAZON

Genus Code: LN0112

Ronick HAWK

Genus Code: LN0096

MAS DU CLO

Genus Code: LN0354

IONESCO

Genus Code: LN0444



TEHIX

Genus Code: LN2033

USKUDAR

Genus Code: LN2091

Charolais

Europe's best breed for growth rate, combined with super conformation.

RODIN

Genus Code: CH4446

Balmyle VENDETTA

Genus Code: CH4506



Welsh Black

Extensive, hardy, easy kept breed with natural mothering abilities ready for any terminal sire.

Cerdin Dafydd

Genus Code: WB0923

Tyddewi NOEL

Genus Code: WB0921

Caran BANNER

Genus Code: WB0925

Cwmcae MEIRION 16th

Genus Code: WB0924



For more information on our Premier Collection, please contact our Beef Specialist Team on 0870 900 1270.