

- If your cow eats just one extra kilogram of Dry Matter per day of good quality silage she could produce an extra 2.1 litres per day at peak yield.
- Over her lactation, this could amount to an extra 500 litres.
- At a milk price of 17ppl, that's over £85 per cow.
- In an average herd of 150 cows, that's over £12,000 earned from increased intakes.

Source: Promar International| 2006