

# **NEWS RELEASE**

## **Genus Breeding**



### **GENUS ABS ADD TWO NEW ELITE SIRES TO THEIR SEXED SEMEN LINE-UP**

“Wa-Del Hayden, one of our most popular conventional bulls and Kamps-Hollow Arudolf-Red, an impressive red carrier, are both now available as ABS Sexation,” comments Hugh Ratcliffe, European Business Development Manager for Dairy Genetics. “Hayden is a complete Oman son, offering UK customers all the traits they are now demanding. He scores £192 for PLI with over 600kgs Milk and impressive Fat & Protein percentages.

“Hayden daughters are ideal for large herd systems being average for stature but strong and powerful through the chest with negative angularity. His longevity and daughter fertility scores continue to climb, as more actual daughter information enters his proof, showing Hayden to sire an extra three months of herd life and get back in calf two days quicker than the average.”

Commenting on the proven Red Holstein sire, Kamps-Hollow Arudolf-Red, he continues, “Arudolf-Red is an early September Storm son from the fabulous Clover-Mist Alisha EX93, who is still alive at 16 years of age, a true Long Life Cow! Alisha is the Granddam of the famous Advent bull in the US and the Million Dollar cow Apple Red.”

Arudolf-Red is 6% calving ease, with +2.54 for Type and huge fat percentage improvement.

“Daughters have super feet and tremendous udders, making them an ideal cross for Jordan-Red bloodlines,” concludes Mr Ratcliffe.