

# **NEWS RELEASE**

## **Genus Breeding**



### **BOLTON JOINS ELITE GENUS ABS MILLIONAIRES CLUB**

**Sandy-Valley Bolton is the latest Genus ABS sire to reach the impressive milestone of producing one million units of semen in his lifetime. He now joins the largest group of one million unit sires by any A.I. company in the world.**

Bolton is an elite sire around the globe, who has enjoyed tremendous demand from day one due to his unique combination of production and type. As a result of his remarkable worldwide demand and unique semen production capabilities, Bolton becomes the first sire to ever produce one million units prior to reaching second crop status.

Another sire who has also recently reached this status is Ridge-Star Jammer. He is known for siring black cows with high milk yield and outstanding udders. A popular fertility specialist and calving ease sire, Jammer daughters continue to impress. Bolton and Jammer also join Boliver and Garrison, in attaining this impressive accomplishment in the same year.

In addition to the four bulls reaching the one million unit mark in 2009, the group of Genus ABS Millionaire Sires now total seven bulls strong – including past legendary Genus ABS sires Convincer, Roy and Die-Hard. This impressive list of high lifetime production sires is the result of the Genus ABS Cornerstone Breeding Club, the development of Rock Solid Genetics that stand the test of time, quality animal care and husbandry and a never ending focus on customer satisfaction.