

NEWS RELEASE

Genus Breeding



PICSTON SHOTTLE CELEBRATES TENTH BIRTHDAY

The outstanding Holstein sire Picston Shottle has recently celebrated his tenth birthday, and is still hard at work. Since his entry into the Genus ABS proven sire stud in 2004, Shottle has repeatedly set new standards and been a consistent world beater.

During his illustrious career, Shottle has topped the UK foot and leg rankings a staggering 15 times, has been consistently at the top of the UK type rankings, is in the top 10 for Index ranking in five countries, including being number one in the USA, Canada and Italy. With a classification of EX96 points, he is the joint highest classified bull in the UK.

Shottle was born on July 23rd 1999 at Spot Acre Grange near Stafford, the home of the Pickford family and Picston Holsteins. His Dam, Condon Aero Sharon EX91, part owned by the Pickford family and Tallent Holsteins in Cumbria, is the highest UK Brood star cow at 60 stars and was voted global cow of the year by Holstein International in 2007. His sire was Carole Prelude Mtoto.

He was purchased by Genus ABS and after testing through the Cornerstone programme entered the main stud in 2004, since then he has sold over 500,000 doses of semen. He has been exported to over 30 countries and has over 14,000 milking daughters worldwide with more than 28,000 registered daughters in the UK alone. New daughters are being registered at the incredible rate of 15 per day.

Shottle daughters are in high demand and achieve consistently high prices including Wabash-Way Emily Ann who made \$630,000 at the Global Glamour Sale in 2008. Shottle is also widely used as a sire of sons and has been used by most AI companies. He is renowned for his ability to produce daughters combining outstanding production, type and management traits.

His success has turned Shottle into a bovine celebrity and in addition to regular appearance in the farming press his fame has seen him mentioned in The Times, Financial Times, Independent and even Playboy magazine.

"Sires of the quality of Shottle come along very infrequently and we are delighted he is continuing to produce into his tenth year," comments Hugh Ratcliffe, Genus ABS European Business

Development Manager for Dairy Genetics. "He has already made a huge impact in global Holstein breeding and his impact will continue to be felt for many years to come."

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