

NEWS RELEASE

Genus Breeding



MORE ELITE TYPE AND PLI SIRES JOIN THE ABS SEXATION LINE UP

Three new US bulls have been added to the ABS Sexation line up, all adding something unique to the UK market.

Bomaz Boulder is a new outcross sire bred from the same family as the popular Bomaz Homestead. He is a Finley x EX91 Rubytom x EX Finale and offers UK producers; elite, new genetics being £107 PLI and +2.18 Type. Hugh Ratcliffe, European Business Development Manager for Dairy Genetics said, "Boulder daughters give plenty of milk whilst living long, fertile lives scoring +0.2 lifespan and +0.2 fertility index. They are strong, wide rumped cows with well attached udders, making him an ideal bull for intensive management systems."

Net-A-Pilot is the first of two new, but different Oman sons. "Pilot is the highest type Oman son on the UK market at +2.5, with high scores for both feet and legs and udders. He too is bred from an unusual sire stack, with his dam by Marathon and grand dam by Johnson, making him an outcross to many UK bloodlines. He scores 5% for calving ease, as well as positive components and excellent scores for the health and fitness traits," commented Mr Ratcliffe.

The other Oman son is Lynncrest Horizon, who ranks as the highest PLI sire available as sexed semen in the UK at £184 PLI. "Horizon is bred from an exceptional cow family, with his VG87 full sister living in the Ballycairn herd in NI, where she is a bull mother for Genus ABS. Horizon sires plenty of milk, with extreme scores for longevity, daughter fertility and cell counts," concluded Mr Ratcliffe.

The ABS Sexation stud now has 23 Holstein sires, providing huge choice and variety for UK dairy producers.