

NEWS RELEASE

Genus Breeding



LEGEND AND HAYDEN LEAD THE WAY FOR LONG LIFE COWS

O-Bee Manfred Justice sons continue to top the UK PLI rankings, with two from Genus ABS providing high production with elite health and fitness traits

Morningview Legend is one of the biggest climbers in the proof run this week, increasing by £20 of PLI, which makes him the number 3 ranked bull in the UK. Legend combines high milk production with incredible components, making Legend daughters the type which will maximize milk price. He scores significantly above average for SCC resistance, daughter fertility and lifespan, whilst increasing his type merit to +1.32. The type pattern shows the Legend daughters to be strong, powerful cows, with ideal feet and legs, making them suitable for many different UK dairy systems

Wa-Del Hayden, who has already positioned himself as one of the most popular bulls in the Genus ABS stud, also had a strong day. He added more milking daughters whilst maintaining his high PLI at £197, which ranks him at no 10 in the UK. He is a milk kg's specialist, with positive fat % and like Legend, has breed leading health and fitness traits. Type merit increased to +1.86, showing the daughters to be averaged sized with plenty of strength and negative angularity. Udder depth is particularly impressive, showing them to be more shallow than average, despite his breed leading production.