

NEWS RELEASE

Genus Breeding



GENUS ABS SIRES DOMINATE THE US TPI LIST

With the release of the August bull proofs, Genus ABS has seen two new graduates enter the top 10 TPI lists.

Ked Outside Jeeves and Sandy-Valley Talent join the everlasting Picston Shottle at number one and Sandy-Valley Bolton at number nine. Mark Smith, Global Product Development Manager, says, "The highest newcomer is Ked Outside Jeeves at number eight, a Comestar Outside son from an EX94 Duster sister to the great ABS bull Ked Juror. Jeeves truly is an elite global bull, being one of the best longevity bulls available in today's market with +0.5 lifespan, alongside over 500kgs milk and a huge +2.71 Type Merit. The Jeeves daughters are strong cattle with low scores for angularity, specialising in superb steep feet, tremendous fore udders and incredibly shallow udders which carry a lot of milk very easily. Jeeves is already a sire of sons around the world and is expected to be one of the most popular flush bulls this autumn."

The other new Genus ABS bull to enter the top 10 is Sandy-Valley Talent, who will be marketed under the name Sandy. Sandy is another bull to come from a strong cow family with Genus ABS connections, being a Juror Ford off a Rudolph sister to the famous Regancrest RBK Die-Hard. "Sandy is another high milk with positive fat percentage bull, which gives him a PLI of £137. The daughters are average sized, with good strength and depth through the body. Udders, legs and feet are superb, giving Sandy daughters all the traits they require to live long lives. Like Jeeves, Sandy has joined the sire of sons list and is expected to have large global demand this autumn," said Mark.

"Other big changes in this proof run include the addition of second crop daughters for an old favourite, Lutz-Brookview Burt. Now a diamond sire with over 1,000 milking daughters worldwide. Burt also climbed up the rankings adding over 200 TPI points to his proof, showing big improvements in type and production. A 6% calving ease sire, Burt will be a good option for the heifer pens this autumn.

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But it wasn't only black and white sires grabbing the headlines, the true red April-Day Wisconsin Red also had a great day with big improvements in type making him a +2.59 Type bull with a flawless linear. This bull is now the most complete red proven bull available, but should also deserve opportunities on normal black cows as well!" concluded Mark.