

# **NEWS RELEASE**

## **Genus Breeding**



### **SHOTTLE IS FIRST UK SIRE TO BE SHOWCASED AT THE NRM SHOW**

The successes of Picston Shottles' second crop proof were recently confirmed at the NRM dairy show in Holland. This huge show is one of the most popular in Europe, drawing international visitors from all over the world, including many from the UK. One of the main parts of the show is the presentation of progeny groups by the AI companies, giving them an opportunity to show daughters of their most popular bulls.

This year, Shottle became the first UK bred and tested bull to appear at the NRM as a progeny group. Hugh Ratcliffe, European Business Development Manager, comments, "With a superbly balanced group of five daughters paraded around the ring. They all exhibited the classic Shottle traits of strong, powerful frames, perfect rumps and super shallow udders". Shottle continues to rank at the top of the lists in the US, Germany and Italy and now has over 4000 milking daughters worldwide.