

NEWS RELEASE

Genus Breeding



NEW OUTSTANDING RED AND WHITE SIRE

April-Day Wisconsin-Red is an elite new Red and White Holstein sire to join the Genus ABS stud.

Wisconsin-Red, as his name suggests, hails from Wisconsin in America. His dam, Cityview Ruby Wine-Red, scored Excellent in the udder and is from a well known and respected herd in Canada. She is a STBVQ Rubens daughter and has many outstanding progeny in the US. One of those being the Excellent Distrigene daughter, April-Day-D Burgundy-Red who has a list of show winning titles to her name, including All American Junior 3 year-old Red and White in 2006.

Bill Foster, Breeding Specialist for Genus ABS, comments, "Wisconsin-Red is showing a similar transmitting pattern to his sire, Ja-Bob Jordan Red, who has bred well on many farms in the UK. Daughters are noted for their wide, strong rumps and super feet. He combines high fat and protein production with an excellent linear proof, at +2.30 Type Merit and +2.53 Mammary. With this sire being positive for lifespan and negative for somatic cell counts, Wisconsin-Red is sure to breed easy-care, long life cows."