

NEWS RELEASE

Genus Breeding



ELECTRIFYING NEW SIRES

Top Acres Power Surge is the new Brown Swiss sire from Genus ABS. Power Surge has shot straight to the top of the Genus ABS stud, combining high milk yields with a fantastic type proof.

"Power Surge is now the No.1 Type bull in America, his daughters have excellent udders, with strong attachments and very good teat placement," says Bill Foster, Genus ABS Breeding Specialist. "He hails from an impressive family with his dam, Hill-N-Dale Ensign Sue EX93, being a regular in the show ring, winning many prizes including All American 5 year old and All American 4 year old. One of Power Surges daughters, HGB Rowland Power Surge S Dottie is already following in her grandmothers footsteps being Reserve Grand Champion for the Junior Show at the Ohio State Fair last year."

Another outstanding Brown Swiss sire to accompany Power Surge is Richelieu, one of the top bulls in France who provides new bloodlines for UK breeders. "Richelieu sires deep bodied powerful cows with shallow, well attached udders and excellent teat placement. He combines high milk production with very high fat and protein percentages, taking after his dam Juice FBS, that gave 10,383kg milk in 305 days at +4.45% fat and 3.48% protein in her second lactation," concludes Mr Foster.