

# **NEWS RELEASE**

## **Genus Breeding**



## **Seven New Bulls Strengthen Genus ABS Sire Line-up**

**This proof run has seen an impressive range of new sires, proven through the company's renowned Cornerstone Programme, enter the Genus ABS stud. The new bulls, all of which are positive for lifespan, include high type pedigrees, long life cow makers and high production bulls.**

Andrew Rutter, UK Sire Analyst explains, "We are pleased to see so many new bulls graduating through our global testing programme, we have seen seven new bulls graduate, all offering something different to meet the needs of UK farmers today."

From the US Cornerstone Programme comes Palmcrest Breakout, Autumn Ridge Matson, Coldsprings Gabe and V-Bar-K Storm Pierson. "Breakout is an Outside son who combines two leading cow families at Regancrest and will breed the show stopping kind. He will sire style and stature with fantastic udders and legs and feet, with no compromise on production," says Andrew.

"Matson offers the complete package; pedigree, type and production. A Durham son, he is breeding balance, style and tremendous bone quality into every mating. He also brings exceptional foot and leg improvement and fabulous udders.

"Gabe is breeding daughters with exceptional udders, attached high and wide at the rear with strong ligaments and fantastic teat placement. With great production, he is a logical choice for farmers looking to increase milk production whilst protecting fat and protein percentages and at 6% calving ease, he is ideal for mating heifers.

"An early Stormatic son, Pierson daughters are tall and wide with shallow udders. He offers solid production and an impressive linear but really excels for management traits. He boasts somatic cell count improvement, improved lifespan and ranks highly on the fertility index," continues Mr Rutter.

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Graduating through the UK arm of the Cornerstone Programme is ABS Seattle. Andrew explains, "Seattle will do a good job for farmers wanting to increase production. An impressive BW Marshall son, he breeds medium sized daughters, which exude dairyness whilst maintaining balance and strength. His test daughters have really impressive udders, which are at attached high and wide with strong central support and perfect teat position. ABS Seattle will be available sexed."

Langsdon and Menasha, both from the US Cornerstone Programme, offer good production combined with a solid 'no holes' linear. They are both available sexed and will strengthen the ABS Sexation line-up.

"It is pleasing to see so many strong new releases graduating through our global programme," Mr Rutter concludes.