

NEWS RELEASE

Genus Breeding



JET-RED IS READY FOR TAKE OFF

Genus ABS have launched a new Red and White Holstein sire, Fradon Jet-Red. This Canadian sire comes from a long line of show winning cows, his mother, Fradon R Mark Jodie-Red EX91, won the title of Grand Champion at Quebec International Red and White Show in 2004. Being bred from eight consecutive generations of cows classified as VG and EX goes to show that Jet-Red is from one of Canada's great cow families.

Another Red and White Holstein sire also added to the line up is Mer-Gold Sticky-Red. From America, this stylish bull is sired by one of the best Red and White Holsteins for Production, Zee-Cal Persia-Red, with 818kg of milk in the UK. His dam is Derrwyn Miss Special-Red EX94, who was Reserve Champion at World Dairy Expo in Madison in 2006, and is also the eighth successive generation to be scored VG or EX.