

# **NEWS RELEASE**

## **Genus Breeding**



## **GENUS ABS SAYS THANK YOU TO THE CORNERSTONE BREEDING CLUB MEMBERS IN THE UK**

**After the August 2007 proof run, Genus ABS would like to extend another "thank you" to the many UK dairy farmers who help them test young sires each year through the Cornerstone Breeding Club. Once again the quality of genetics that have been produced this last 12 months has been exceptional, with such household names as Oversight Dragon, MOET Skavlan, Kelstein Dynasty, MOET Brinstar Solo and MOET Brinstar Sirius graduating to our proven line up.**

The Cornerstone Breeding Club in the UK has a great history of being able to accurately test sires in UK conditions and produce bulls who's proofs that are stable over time. This was once again seen with the arrival of the second crop daughters of MOET Melody. Mark Smith, Global Product Development Director for Genus ABS comments, "Melody now has over 1,700 daughters milking in the UK, which has seen his proof figures increase with the addition of all this extra data. This is testament to the UK testing programme and the Cornerstone members, who are helping UK dairy farmers to make accurate breeding decisions for their herds."

The US branch of the Cornerstone Programme also achieved success recently with End-Road Boliver. "Boliver has added a thousand daughters to his proof and climbing up the TPI rankings to number four! Boliver is an exceptional source of longevity at +0.5 lifespan and will go down as one of the true US greats and is a major sire of sons in our global programme," says Mr Smith.

He concludes, "The principals of the Cornerstone programme are the same world-wide. The aim has always been to test genetics as accurately as possible by getting at least 100 milking daughters in 60 herds in the bulls first proof, which has been shown to provide a true reflection of that bulls qualities. Melody and Boliver are great examples of bulls which stand the test of time."