

NEWS RELEASE

Genus Breeding



Genus ABS Cornerstone Programme Delivers

This proof run has seen an impressive range of bulls proven through the Genus ABS Cornerstone Programme. The four bulls that graduate this time are all over two points on type, and between them include an exceptional mammary improver, a serious component bull, a calving ease specialist and a show stopper.

Andrew Rutter, UK Sire Analyst explains, "The results we have seen this proof run are testament to our global testing programme, we have seen four new bulls graduate, all offering something different to meet the needs of UK farmers today."

From the US and Canadian Cornerstone Programmes come MD-Delight Durham Atlas, Eastview Mason and Wa-Del Cashmere. "Atlas will breed the show stopping kind. From the same family as Shoremars Alicia EX97, his daughters are tall and stylish with exceptional udder quality. He couples this with over 250kg Milk, positive components and calving ease," says Andrew.

"Mason has no extremes in his linear, and will be ideal for farmers looking for balanced cows that can work in any system. An Outside son, he is siring medium sized daughters, with good width through the chest and exceptional foot and leg improvement.

"Cashmere on the other hand will suit those farmers looking for improvements to milk yield. He combines this high production with SCC improvement and superior udder quality. He is also a calving ease sire," continues Mr Rutter.

Graduating through the UK arm of the Cornerstone Programme is MOET Brinstar Solo. Andrew explains, "Solo really is the complete package siring strength and capacity alongside serious component improvement and increasing lifespan. A Juror Ford Son from one of the premier cow families in the UK, the Kimo's, expect high quality milk from stunning udders."

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Commenting on previous graduates from the UK, Andrew says, "Kelstein Dynasty who we released last proof run showed a good increase in milk, now at 328 kg, and still 0.25 Fat % he ranks high on the PLI index. Oversight Dragon also saw significant improvements to milk yield as more completed daughter records entered his proof. And with his solid linear and high components, this calving ease sire continues to suit a wide range of farm systems.

"Although it is always pleasing to see strong new releases, it is a real testament to our programme when previously proven sires perform well," he concludes.