NEWS RELEASE
Genus Breeding

Top New UK Bulls Mix it with the Best of Italy and America

The May proof run sees Genus ABS launch four new, high quality sires to add to its proven line up; MOET Brinstar Sirius, Kelstein Dynasty, Sollien Grandview and BWM Degas.

MOET Brinstar Sirius and Kelstein Dynasty are both bulls that have been tested in the UK, through Genus' own Cornerstone Breeding Club. Mark Smith, Global Product Development Director for Genus ABS said, "Sirius is an exceptional PLI bull, ranking number 10 on the UK PLI list. This bull combines high milk with positive components resulting in a PLI of £65. His daughters are average sized and ideal cubicle cows. They have sufficient strength and depth and superb locomotion. With fantastic udder support and being a calving ease sire, Sirius has everything he needs to make long lasting profitable cows."

"Dynasty offers the stud something slightly different being an extreme fat percentage sire at +0.30%! This is achieved alongside positive lifespan, negative somatic cell count and over one point on feet, legs and udders. To top this he is also a calving ease sire with a score of 6%. Like Sirius daughters, the Dynasty's are not extreme, fancy cows but have all the components UK dairy farmers are searching for," commented Mr Smith.

The company also had a great day from its Global testing programme, with new graduates from Italy and the US. From Italy came BWM Degas, "Degas is an exciting BW Marshall son right from the heart of the Dellia cow family. Degas is an extremely high type merit sire with a score of +2.44, showing his daughters to be tall, deep ribbed, milky cows with tremendous udder attachments. His production is high with good components, positive lifespan and high reliability with 193 daughters in his proof," explains Mr Smith.

The new graduate from America is Sollien Grandview; "Grandview has a fantastic pedigree being a Durham son whose dam is a Convincer. Grandview offers high milk, with negative somatic cell count and +2.2 type merit score," he concluded.