



# SALLY THOMASSON



## CORNERSTONE MANAGER

### GENUS ABS

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**Job Location:** Genus ABS European Head Office, Cheshire

**Start date:** September 2009

**Long standing employee**

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#### **Describe your bovine career to me?**

I have always had a keen interest in agriculture growing up on a dairy farm and marrying a dairy farmer, I joined Genus ABS after finishing college in 2009. I started in export customer services, I then moved into product supply and I have done my current role as Cornerstone manager for 5 years now.

#### **What is the most meaningful part of your job?**

The most meaningful part of my current role is, seeing the benefits the right genetics can have for a customer and their herd. Also knowing the support that I provide, helps them to achieve genetic progress is really rewarding.

#### **What has been the key to your success here at Genus ABS? How are your accomplishments recognised?**

I would say that my key to success at Genus ABS is listening to our customers & colleagues needs and making sure I deliver on those with a starter finish approach and also being adaptable to changes and improvements – nothing stands still at Genus ABS! My accomplishments are recognised by my team and manager, we are a supportive team and encourage each other to succeed.

#### **What is your favourite Genus ABS memory to date?**

My favourite Genus ABS memory to date is travelling to the ABS head office in Wisconsin, USA for the product development conference in 2018. The trip was definitely a highlight of my time at Genus ABS so far, it was great to see our company on a Global scale.

I also really enjoy being part of show days getting to interact with our customers and hosting tours for overseas visitors.

#### **What is the culture like at Genus ABS?**

The culture is very professional, friendly and supportive. The people at Genus ABS are really engaged and invested in their work because of their genuine interest in the field.

#### **What is the best thing about working at Genus ABS?**

100% it's the people, I've made life long friendships with people I've met through Genus ABS. Also there are so many talented and highly skilled people who work within the business so the opportunity to learn & gain experience from them is invaluable.

#### **How do you describe Genus ABS to strangers?**

I would describe Genus ABS as a forward thinking innovative genetics company.

**What rewards/benefits are available that you take advantage of?** The employee referral scheme is brilliant and encourages like minded individuals to join Genus ABS. I have also been offered lots of training opportunities to develop my skills.